



# Power Management Comparison



Feature	Benefit	Generac	B&S	GE	Comments
<b>Basic Coverage - Pre-wired Systems (Generac Exclusive)</b>	Power most essential items -Very economical solution	✓			In many cases, essential circuit coverage addresses customers' backup power needs and provides the most cost effective and easiest installation.
<b>Managed Power – Load Shed Switch or Power Master</b>	Plan and Control power to household Items according to needs	✓	✓	✓	<p>-Generac allows homeowner to determine priority circuits and only sheds non-priority loads when the generator reaches 100% capacity.</p> <p>-B&amp;S, GE controls begin to cycle off loads at 85% capacity. The generator will never reach its entire rated output.</p> <p>-B&amp;S, GE supply only 200 amp, SE rated transfer switch. 50% of homes have less 100 - 150 amp service and would require an additional smaller automatic disconnect to utilize their switch.</p>
<b>Whole House Protection</b>	Power everything in the home without interruption	✓	Limited	Limited	<p>- B&amp;S, GE product offering limited up to 45 kW.</p> <p>- Generac available up to 150 kW with switch options to fit every need.</p>

Generac will provide competitive analysis of several competitors in the future and this is the first comparison. To gain a better understanding of this matrix, Generac highly recommends that you attend future webcasts and dealer meetings.



# Design Features Comparison



Feature	Benefit	Generac	B&S	GE	Comments
<b>Ease of Installation</b>	Pre-wired generator package with color coded connections, provides everything homeowner needs for generator installation.	✓			Includes wiring kit - \$650 Value, pre-wired transfer switch, composite mounting pad and flexible fuel line. Not available from other manufacturers.
<b>Patented Quiet-Test</b>	Low speed automatic self-test mode for quietest weekly self test at 60 Db	✓			Generac units are up to 19 dBs quieter than competitors' units during weekly test and during normal operation. Operates at low RPM, for 12 minutes instead of 20 minutes saving customers fuel cost.
<b>Power Quality</b>	TruePower™ Technology results in less than 5% THD providing clean, smooth power for sensitive electronics	✓			Per Generac testing: THD 6-7% on B&S, GE 20 kW THD >15-20% on all other kW power nodes



# Enclosure Comparison



Feature	Benefit	Generac	B&S	GE	Comments
<b>All-Weather Steel with RhinoCoat™ Paint Finish</b>	Provides superior corrosion protection	✓			B&S, GE provide painted steel only
<b>All-Weather Aluminum with RhinoCoat Paint Finish</b>	Provides superior Corrosion resistance of aluminum with added protection of RhinoCoat	✓			B&S, GE provide painted steel only
<b>Ultra-Quiet Design</b>	Sound absorbing panels further reduce noise	✓	✓	✓	Smaller Generac units (8 and 10 kW) are up to 19 dBs quieter than competitors' units during normal operation. Sound levels during operation are the same for all 3 manufacturers on larger units (12 to 20 kW)



# Product Offering Comparison



Feature	Benefit	Generac	B&S	GE	Comments
<b>Broad product line with over 150 configurations from 8-150 kW</b>	Customizable solutions to fit any home or business need	✓			
<b>7 kW to 20 kW Models</b>		5	5	5	Reflects number of power nodes only.
<b>22 kW to 48 kW, single phase</b>		7	2	2	Reflects number of power nodes only. Generac allows extensive customization options to fit unique application requirements
<b>60 kW to 150 kW, single phase</b>		6	0	0	Reflects number of power nodes only. Generac allows extensive customization options to fit unique application requirements
<b>22 kW to 150 kW, 3-phase</b>		13	0	0	Reflects number of power nodes only. Generac allows extensive customization options to fit unique application requirements



# Warranty Comparison



Feature	Benefit	Generac	B&S	GE	Comments
<b>Good Housekeeping Seal</b>	The limited warranty reflected by the Good Housekeeping Seal means if a product bearing the seal is defective within the first two years of purchase, Good Housekeeping will replace the product or refund the purchase price	✓			A Generac EXCLUSIVE, the Good Housekeeping Seal and associated warranty are in addition to the standard warranty
<b>3 year Coverage</b>		✓	✓		Standard on B&S Empower Series.
<b>4 year Coverage</b>			✓	✓	Standard on B&S IntelliGEN Series; GE 7, 10 and 12 kW, 2500 Hour Limit, <b><u>No Warranty on Commercial Use</u></b>
<b>5 year Coverage</b>		✓		✓	Generac Offers optional 5 year coverage; Standard on GE 15 to 45 kW, 2500 Hour Limit, <b><u>No Warranty on Commercial Use</u></b>